

### About Us



 Japan Association of New Economy (abbreviation : Shinkeiren / JANE)

Founded: June 1, 2012

Members: 525 companies

\*\*as of August 20, 2025



Japan's newest business association dedicated to creating an environment in which individuals and private companies can maximize their potential for economic and social reform centered on digital. With the basic principle of "Give more authority to private sector", JANE publishes numerous policy proposals and statements of both regulatory reform and market creation type every year. It has a diverse membership that transcends the boundaries of size and industry, ranging from start-ups to large corporations, and from IT companies to construction and manufacturing companies. In addition, more than half of the approximately 50 board members and executives are founders of the company, which distinguishes JANE as an "economic organization where entrepreneurs gather". After the 10th anniversary in 2022, JANE is further revitalizing its activities under the new slogan "Japan Transformation" as a guideline that encompasses the origin of its activities: the promotion of "innovation, entrepreneurship, and globalization".

### **Benefits of Membership**



Access to the latest developments in business/politics

Participate in policy advocacies

Networking / information exchange among members

### **Directors & Auditor**





Hiroshi MIKITANI

Representative Director Chairman & CEO Rakuten Group, Inc.



Susumu FUJITA

Vice Representative Director CEO, President CyberAgent, Inc



**Takashi INOUE** 

**Director(Public Relations)** Chairperson LIFULL Co.,Ltd.



Noriyuki MATSUDA

**Director**Founder & CEO
SOURCENEXT Corporation



**Koichiro YOSHIDA** 

**Director**President & CEO
CrowdWorks Inc.



Yasuhisa TAKATANI

**Auditor**President
E-guardian Inc.

### **Executive Officers**





Tomio IKOMA President With us Corporation



Gen ISAYAMA General Partner & CEO WiL, LLC



Sorato IJICHI Founder & CEO Creww Inc.



Takayuki INOUE Representative Director & President CARSEVEN DIGIFIELD.CO.,LTD.



Tomoharu INOUE President Inoue Business Consultants Co., Ltd



Susumu IWATA YRGI M Inc.



Tomohide IWATSUKI CFO Leverages Co., Ltd.



**Katsuva UENOYAMA** PKSHA Technology Inc.



Tetsuya EBATA President & Group CEO All About, Inc



Toshiya OYAMA Representative Director, President & Group CEO ADK Holdings Inc.



Nagaharu OKAMOTO Mirai Works Inc.



Yasuhiko OKAMOTO Founder, President and Group CEO LIKE Co., Ltd.



Reiko OKUTANI Representative Director Chairman & CEO CCC Support and Consulting Co.,Ltd.



Mikiwa KANAI Director. Deputy President and Executive Officer PERSOL COMMUNICATION SERVICES LTD.



Hisashi KITAMI Representative Director and President List Co., Ltd.



Masakatsu SAITO Senior Executive Vice President MINKABU THE INFONOID, Inc.



Daisuke SASAKI Co-Founder and CEO freee K.K.



Koki SATO Group President & Chief Executive Officer Septeni Holdings Co. Ltd.



**Hajime SATOMI** Chairman, Representative Director, Sega Sammy Holdings



**Tetsuya SANADA** Director & Chairman KLab Inc.



Takashi SHIBATA President and CEO, Taiko Pharmaceutical Co., Ltd.



**Yuichiro SHIMIZU** President & CEO for Startups, Inc.



Richard SYUKU Representative & CEO DIGITAL VORN Co., Ltd



Yoshikazu TANAKA Founder, Chairman & CEO Gree Inc.



Yosuke TSUJI Representative Director, President and CEO Money Forward, Inc



Yuki NAITO President & CEO Drecom Co., Ltd.

Keiii NISHIE

President and CEO

LOTTE Holdings Co., Ltd



Takeshi(Tak) NIINAMI Representative Director, President & CEO SUNTORY HOLDINGS LIMITED



Chairman and Representative Director VECTOR INC.



**Hirofumi NOMOTO** Chairman Of The Board & Representative Director, TOKYU CORPORATION



Yoshiyuki HAMADA President Cisco Systems G.K.



Yoshiaki FUJIMORI Outside Director, Chairperson Oracle Corporation Japan



Koji FUNATSU Director, Corporate Advisor Transcosmos Inc.



Chikatomo HODO Representative Director. Bavhills Co., Ltd



Muneaki MASUDA Chairman and CEO Culture Convenience Club Co., Ltd



**Tomova MARUOKA** CEO ENECHANGE Ltd.



Taichiro MOTOE Representative Director, President & CEO Bengo4.com,Inc.



Hirotake YAJIMA Representative Director. President & CEO & CCO Hakuhodo DY Media Partners Inc.



**Taro YAMANE** President miratap inc.



Kentaro NISHIO Representative Director and President, Gunosy Inc.

### **Member List**

#### Number of members: 525 companies

As of August 20, 2025. Supporting members are marked with \*.

Industry classifications were created by JANE, which based on each member's declaration at the admission.



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アイティオール株式会社

株式会社アイテックジャバン

株式会社I'mbesideyou

株式会社アイル

株式会社アカツキ

株式会社Acompany

AZAPA株式会社

アスエネ株式会社 株式会社アド・プロ

株式会社アナグラムワークス

株式会社雨風太陽

アルテリア・ネットワークス株式会社

イー・ガーディアン株式会社

株式会社Easy technology

株式会社イード

株式会社イルグルム

インヴェンティット株式会社 株式会社インターナショナルシステムリサーチ

インタセクト・コミュニケーションズ株式会社

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株式会社INFORICH

株式会社ウィルズ

Wolt Japan株式会社

株式会社AIR-U

Airbnb Japan K.K.

株式会社eiicon

ANAシステムズ株式会社

株式会社エーエルジェイ

株式会社エーティーエルシステムズ

株式会社エディア

N.Avenue株式会社 株式会社N.ジェン

ENECHANGE株式会社

株式会社Mマート

株式会社LLL

ELESTYLE株式会社

株式会社ELEMENTS

株式会社エンターキー

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株式会社大塚商会

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株式会社oricon ME

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株式会社カオピーズ

株式会社カスタメディア 株式会社Gakken

株式会社ガッフム

株式会社CARTA HOLDINGS

株式会社GFAR

株式会社近宣 くら寿司株式会社

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株式会社ぐるなび

株式会社クレスコ

グローシップ・パートナーズ株式会社 株式会社クロスコミュニケーションズ

株式会社K2 Pictures

ゲオム株式会社 株式会社COEL

コムチュア株式会社

株式会社コンピーズ コンピューテックエンジニアリング株式会社

株式会社コンベックス

株式会社サイエンスアーツ サイバーコム株式会社

サヴァリ株式会社

ZAZA株式会社(Metoree)

株式会社サブスク 株式会社あなたの幸せが私の幸せ

サンテレホン株式会社

株式会社三和ソリューション

CMC Japan株式会社

株式会社ジーゼ 株式会社JTOWER

株式会社cielo azul シエンプレ株式会社

シスコシステムズ合同会社 シティコンピュータ株式会社

ジャングルX株式会社 ジュニバーネットワークス株式会社 情報技術開発株式会社

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Securitize Japan株式会社 ZTEジャパン株式会社

ZVC JAPAN株式会社 ゼネリックソリューション株式会社

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株式会社ソフツ-ダイワ通信株式会社

株式会社TOUCH TO GO W CREATIVE株式会社

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東映株式会社

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トムソン・ロイター株式会社 株式会社とめ研究所

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株式会社NICS 株式会社ニッソウ 日本オラクル株式会社

日本サイバーディフェンス株式会社 日本情報クリエイト株式会社

日本マイクロソフト株式会社 日本ルクソールシステム株式会社 株式会社ネオレックス

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パケットファブリック・ジャパン株式会社 株式会社HashPort バレットグループ株式会社 ビートレンド株式会社

PicoCELA株式会社 ビジネスセンター岡山株式会社 ビジョナル株式会社

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\* 川島米穀店 \* 株式会社キャラック 株式会社Clear

株式会社GROOVE \* 株式会社シブヤ

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学校法人武蔵野大学 株式会社ラーニングサイクル ライフイズテック株式会社 株式会社RePlayce 株式会社レアリゼ

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サントリーホールディングス株式会社

三興製鋼株式会社

セイコーグループ株式会社 ソレイジア・ファーマ株式会社

大幸薬品株式会社 タカラバイオ株式会社 タマノイ酢株式会社

東海電子株式会社 日本コカ・コーラ株式会社 P & Gジャバン合同会社 株式会社ファンケル フランツ株式会社

不動産

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株式会社ミラタップ 矢崎総業株式会社

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株式会社イードア 株式会社池内システムサービス

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カルチュア・コンビニエンス・クラブ株式会社 株式会社ギークピクチュアズ

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CCCサポート&コンサルティング株式会社 株式会社jeki Data-Driven Lab JENESIS株式会社

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株式会社Hakuhodo DY ONE BEENOS株式会社 一般財団法人非営利組織評価センター

株式会社ファブリカホールディングス booost technologies株式会社 株式会社プロネクサス

一般社団法人プロフェッショナル&パラレルキャリア・フリーランス協会 BASF株式会社 ベリーベスト法律事務所 マーヴェリック・ディー・シー株式会社

三ッ輪産業株式会社 ミナトホールディングス株式会社 株式会社メディアオーバスプラス

株式会社モダリス 株式会社ユニッジ

株式会社リアルホールディングス 株式会社Rvuki Design ルクセンブルク貿易投資事務所 株式会社ロッテホールディングス

5

## **Major Member Companies**



















































































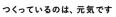






Bloomberg













### MAJOR EVENT ~Think Japan's Future Vision with Business and Political Leaders~

To promote JX (Japan Transformation), we host an annual event called "JX Live! -Envisioning Japan's Future with Business and Political Leaders." The event brings together top executives, politicians, and experts to engage in cutting-edge policy discussions in a dynamic roundtable format.

In addition, the program features the "JX Awards" ceremony, which recognizes next-generation entrepreneurs, as well as the "JX Challenge" live pitch competition, launched in 2024, which has been receiving excellent feedback.

#### «ROUND TABLE»



#### **«SPECIAL DINNER»**



#### **«JX CHALLENGE2024»**

=Winner= Tomoki AKUTSU (TOUCH TO GO)

«JX Awards2024» =Winner= Hiroki KOGA

(Oishii Farm)





**GRAND HYATT TOKYO** 

グランドハイアット東京







#### «JX Awards2025»



=Grand Prize= Rvo IWASA (AETERLINK)





=Selection Committee Members' Special Awards= Shinpei KATO (TIER IV) Yuka IWASAKI (YOUTRUST)

### **JANE** and Local Cities



"JANE and Local Cities" is a project designed to strengthen connections with major cities and regions outside the Tokyo metropolitan area and drive new value creation through mutual exchange.





- Launched online in 2021
- ☐ From 2023, Sapporo, Sendai, Niigata, Nagoya, Keihanshin and Fukuoka/Kitakyushu has been designated as base regions to promote real-life exchanges.
- ☐ Seminars, town hall meetings, and evening meet-up events under the name of 'JANE and [Region Name]!' have been held across various locations.
- Membership from various regions continues to grow.
- ☐ JANE has established a presence in local startup and innovation facilities in Niigata and Nagoya.

Sapporo

Niigata

Sendai

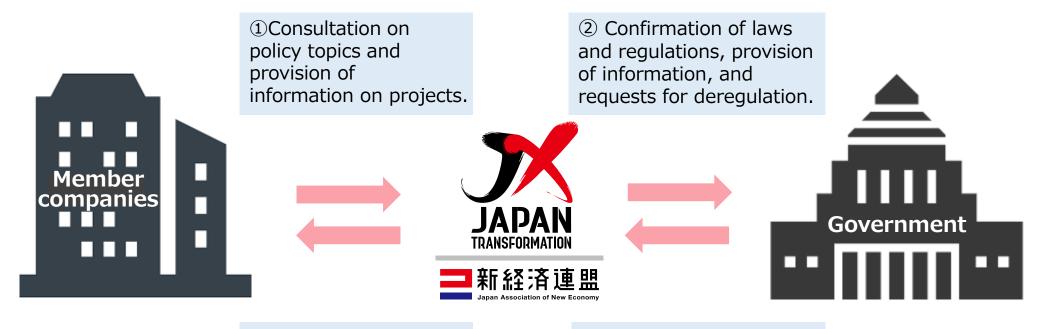
Fukuoka/ Kitakyushu

Keihanshin (Kyoto, Osaka, Kobe)

Nagoya



Based on the principles of innovation, entrepreneurship, and globalization, JANE promote advocacy to the government for deregulation and other measures to ensure that government policies encourage the creation and revitalization of the digital economy and are fair to our member companies.



Feedback on policy trends, survey requests, etc.

③ Responses to requests and hearing opportunities.



## **Basic policy philosophy of JANE**

(excerpts from the 10th Anniversary Policy Proposal)

Depopulation Low Growth Inward-looking Globally high Delay in digital Lacking diversity Inflexible readiness in society government



# JAPAN TRANSFORMATION Change Japan Fundamentally

Make Japan a country where "people, knowledge, and money" gather from all over the world.

There is no future for this country unless we change Japan toward a new era with the power of entrepreneurs.

- ✓ Important Measures for realization of JAPAN TRANSFORMATION(JX)
  - Give more authority to the private sector
- The role of the government should be shaped according to this core principle.
- Forster a philanthropic ecosystem centered on private sector.
- Reduce globally high tax rates
- Countries with high taxes will inevitably decline.
- Prerequisite for any reform necessary for JX.
- Promote and use of "New Combination"
- "New combination" of all the connections that are fluidized by digitalization.
- Create new value and improve productivity through "new combination".



### Policy Action Item (excerpts from the 10th Anniversary Policy Proposal)

#### 1 Drastic reduction in tax rates and elimination of Galapagos regulations in funding and business.

- In order to compete for global talent acquisition and attraction of company locations, drastic reduction of individual/corporate income taxation and inherit tax (e.g., maximum individual income tax rate from current 55% to 40%) and revision of departure tax.
- Revision to book value assessment taxation of tokens, including those held by third parties, and separate taxation of profits from crypto asset transactions.
- Removal of restrictions on the listing of class shares.
- Elimination of Galapagos regulations such as those that hinder inbound tourism (e.g., restrictions on heli-skiing and water cottages).
- Elimination of restrictions on C2C businesses such as ride-sharing and minpaku stays.
- Conduct a collective review of the necessity and effectiveness of all the individual "business laws".
  - Companies can create and develop global businesses on a level playing field.

#### 2 Enact a "Basic Immigration Act" and establish an employment system of attracting people from the world.

- Clarification of the principles for accepting foreign nationals by enactment of the Basic Immigration Act and abolition of the technical internship system.
- Introduction and thorough enforcement of rules for starting and ending employment based on job descriptions, which is normal outside of Japan.
- Abolition of systems based on the "breadwinner of the family," such as the spousal deduction.
- Establishment of a social insurance/labor system that facilitates freelance and other forms of work other than "employment".
  - Individuals can get opportunities of new job, job change, and job assignment of their choice and demonstrate their abilities in jobs required in the digital age.
  - Companies are able to utilize diverse and highly engaged human resources in the right place and at the right time.



#### 3 Promote reform competition among local governments and foster a philanthropic ecosystem

- Establishment of government system that promotes reform and competition among local governments with the *doshu* system as one option, and thorough national standardization of data infrastructure.
- Drastic tax reduce and social security spending reform, reform of the public interest corporation system and the donation tax system in an integrated manner, and creation of new money flow through the "private" sector playing a "public" role (e.g., venture philanthropy).
- > Recruitment and assignment of highly specialized human resources, and legalization of the EBPM principle in the government.
- Abolishing the lifetime employment system for each ministry, which leads to bureaucrats becoming a resistant force tied to vested interests.
- Adopting the common law approach and avoiding "pre-emptive regulations" through codification.
  - Enables efficient government for evidence-based, pro-business responses in an agile manner.

# 4 Break away from an educational style that accumulates individual knowledge and strengthen "LEEDF" education on a broad base

- L: Leadership / E: Education / E: Entrepreneurs / D: Digital / F: Financial education strengthen those in elementary, secondary, and higher education.
- Expanding the number of faculty members with business experience, increasing the students in information related departments and curriculum reform in the university to respond to the digital age.
  - Enables individuals to acquire the ability to think for themselves and live in the digital age.

#### **6** Regulatory and taxation systems reforms to ensure digitalization in preparation for the Web3 era

- Enactment of the "Comprehensive Act for the Promotion of the Formation of Web3 Society" to collectively reform regulations and taxation systems that hinder the development and spread of blockchain/NFT.
- Pevision of the "Basic Act for the Formation of a Digital Society" to clearly state the principles of complete digitization of all procedures in the public and private sectors, realization of a "zero-cash society" by 2030, and opening of APIs.
- > Introduction of regulations prohibiting acts that impede competition and fee regulations focused on OS/applications stores.
  - Enabling "new combination" of connections throughout society that creates new value, not mere efficiency.

### **Recent Policy Proposals**



### **■** Economic & Digital Policy

2025/7/22	Announced opinions from the Representative Director Mikitani on the Results of	the 27th House of Councilors Election
2025/7/3	Announced opinions from the Representative Director Mikitani on the 27th House of Councilors Election	
2025/6/13	Announced opinions from the Representative Director Mikitani on the Cabinet and Fiscal Management and Reform 2025	s decision of the "Basic Policy on Economic
2025/4/22	Representative Director Mikitani Delivered a Presentation the 10th Digital Societ	y Initiative Conference, Digital Agency
2025/3/18	Representative Director Mikitani Met with Prime Minister Shigeru Ishiba.	
2025/1/27	Representative Director Mikitani Gave a Presentation at the Sixth Public-Private Partnership Forum on increasing Domestic Investment, Cabinet Secretariat	
2024/11/8	Representative Director Mikitani Met with Prime Minister Shigeru Ishiba.	<b>□</b> 新经济連盟
2024/10/1 5	Announced the "JX (Japan Transformation) Declaration 2024." >>> >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	JX (Japan Transformation) 計画 2022年 新経済連盟が考える日本の京果ドラョン
2024/9/20	Submitted an "Open Letter of Inquiry on Policy.	
2024/9/13	Submitted an "Open Letter of Inquiry on Policy.	- TEHALE
2024/9/13	Announced the "Tax Reform Proposals for FY2025.	「JX (Japan Transformation) 宣言2024」を公表しました

### **■** Startup Support

2025/6/25	Hosted a Startup Policy Exchange Meeting with JANE and Ministry of Economy, Trade and Industry.
2025/4/21	Requested regulatory reforms on unlisted share reorganization at the Startup & Innovation Promotion Working Group of the Council for Promotion of Regulatory Reform, Cabinet Office.
2024/11/28	Requested Improvements for Digital Wage Payments at the Cabinet Office's Regulatory Reform Promotion Council's Startup, DX, and GX Working Group.



### ■ Digital/Telecommunications Policy

2025/6/5	Presented at the 26th Working Group on User Information, Ministry of Internal Affairs and Communications.	
2025/4/22	Submitted opinions at the 10th Council for the Promotion of a Digital Society, Digital Agency.	
2025/2/26	Presented at the 20th Working Group on User Information, Ministry of Internal Affairs and Communications.	
2025/2/25	Presented on "Advancement of the Digital Economy and Policy Proposals" at the Digital Policy Committee of the Constitutional Democratic Party.	
2025/1/23	Submitted Opinions on the Draft Assessment on Improving Transparency and Fairness of Digital Platforms.	
2024/8/20	Submitted Opinions on the MIC's "Study Group Report (Draft) on Ensuring the Soundness of Information Distribution in Digital Spaces" Public Comments.	

### ■ AI Policy

2025/6/30	[Seminar] Councilor of Cabinet Secretariat Presents Overview of Policy Trends "The New AI Act and the Future of AI Policy".
2025/1/23	Submitted Opinion on the Draft Interim Report of AI Strategic Council/AI Institutional Study Group.
2024/7/4	[Seminar] METI Official Presents Comprehensive Explanation of the "AI Business Operator Guidelines."

### **■ Rideshare Policy**

2025/4/11	Announced the Representative Director's Opinions on the bill for the establishment of a legal framework for ride-sharing services, submitted to the National Diet by the Japan Innovation Party.
2024/12/23	Announced the "Proposals for Securing Local Transportation and Promoting Ridesharing."
2024/10/17	Published Survey Results on Mobility Trends.



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_ <b>_ _ _ _ _ _ _ _ _ _</b>	= Education 1 oney		
2025/7/29	Released "Policy Recommendations for the Realization of Next Generation Education" Version 2.		
2024/5/20	Delivered "Policy Recommendations for the Realization of Next Generation Education" to METI executives.		
2024/5/13	Delivered "Policy Recommendations for the Realization of Next Generation Education" to Ministry of Education, Culture, Sports, Science and Technology(MEXT) executives.		
2024/4/24	Delivered "Policy Recommendations for the Realization of Next Generation Education" to the Liberal Democratic Party(LDP) executives.		
2024/4/18	Released "Policy Recommendations for the Realization of Next Generation Education".		
■ Privacy Protection Policy			
2025/4/16	Submitted Opinions on the Draft Approach to Institutional Issues under the Act on the Protection of Personal Information by Personal Information Protection Commission (PPC) .		
2024/12/5	Explained "Perspectives for Enhancing the Triennial Review of the Personal Information Protection Act" at the Personal Information Protection Commission Secretariat's Hearing.		
■ Digital Com	petition Policy		
2025/6/13	Submitted Opinions on the Draft Guidelines for the Act on Promotion of Competition Specified Smartphone Software by the Japan Fair Trade Commission and Related Authorities.		
2024/12/16	Explained Opinions at the Japan Fair Trade Commission's "5th Study Group on Promotion of Competition for Specified Smartphone Software"		
■ Labor Policy and Freelance Policy			
2025/7/1	Announced an Employment and Labor Market Proposal "Shifting from Work Style Reform to 'Work Engagement' Reform."		
2024/9/24	[Seminar] The Reality of Dismissal Regulations - Why is Dismissal Said to be Difficult in Japan?		
2024/8/19	[Seminar] Explanation Session on the Freelance Law - Explanation by Ministry Officials.		



#### **Carbon Neutral WG**

- Launched in April 2022 as a platform for information sharing and discussion among JANE members. This is in response to the global trend of promoting carbon neutrality and the increasing number of companies in Japan that are working on management and business development that respond to a decarbonized society, and the increasing level of climate change response required of companies regardless of their size.
- In its 4th year (FY2025), the existing committees and subcommittees were reorganized, and activities began under five newly established committees: the EV Promotion Committee, the Sustainability Promotion Committee, the Institutional Innovation Committee, the GX Human Resources Development Committee, and the Consumer Behavior Change Committee.
- 33 member companies participated in the WG. (\* As of July 2025)



#### <Recent Activities>

2025/4/24 Released the policy proposal "JANE Carbon Neutral Vision 2025"

**2024/12/20** Vice chair and committee members spoke at Kanagawa Prefecture's "Key Points for Innovation in the Environment and Energy Sectors from a Policy Perspective [BAK Connecting Day #21]."

**2024/10/9** WG member companies participated in roundtable 4 "Discussing Japan's Decarbonization Growth Strategy with GX Startups - Towards Creating GX Unicorns from Japan" at "JX Live! 2024."

**2023/9/27** Submitted opinions on "Draft Guideline for the Promotion of Charging Infrastructure Development" prepared by METI.

**2023/7/11** Submitted "JX (Japan Transformation) Policy Proposal – JANE's Vision for Japan's Future" to Prime Minister Fumio KISHIDA. \* The proposal also mentions the GX.

**2023/7/3** The chair and vice chair spoke at the roundtable <u>"Revitalizing Japan through Green Transformation (GX): GX as Japan's New Growth Strategy"</u> at the JANE's anniversary event JX Live!.

**2023/4/27** Released <u>JANE Carbon Neutral Vision</u>, as an outcome of the year-long discussions in the WG.



▲Carbon Neutral WG Phase 2 Members



#### **Next Generation Education WG**

- With growing interest in entrepreneurship education, STEAM education, and Digital Transformation(DX) in education to nurture the next generation of human resources, a new "Next Generation Education WG" has been established under the existing Education Reform PT (June 2023).
- Discussions are currently focused on promoting entrepreneurship education and industrial human resource development, strategies for the utilization of educational data, advancing the AI Utilization, and promoting school affairs DX.
- Going forward, based on the published policy recommendations, we will discuss measures to integrate high-quality entrepreneurship education into schools and accelerate educational DX.
- 28 member companies participate in the WG (As of July 2025).

#### <Recent activities>

- Hold a WG meeting once every three months.
- Presentations on next-generation education by member companies and exchange opinions with related ministries and educational organizations.
- Based on the discussions in the WG, we released the revised 'Policy Recommendations for Realizing Next-Generation Education, Ver. 2,' which builds on and further develops the recommendations announced last year.
- Event were held focused on entrepreneurship, inviting leading experts engaged in cutting-edge work in policy, research, and practice, to provide learning opportunities



▲ Koji FUNATSU, JANE Executive Officer (Chair of Next Generation Education WG)



次世代教育ワーキンググループの発足と活動について

▲ Discussions in the WG (December 2023)



### **AI Community**

- With the rapid spread of AI in society, triggered by the emergence of AI technology, the purpose of this forum is to share and accumulate AI-related application cases and the latest policy trends through the sharing of AI development and utilization cases as well as to building relationships among member companies to create various synergy effects.
- Generally held monthly since its establishment in November 2023. As of July 2025, 56 companies have participated.
- The members present examples of AI utilization and development (business efficiency improvement, new business study, LLM development, etc.), and findings and challenges obtained through AI utilization in practice. Seminars on policy trends by experts and government officials are also scheduled.

#### <Action Plan>

- Hold Bi-monthly Meeting
- Presentations by member companies
- Exchange opinions with relevant Ministries and Agencies
- Based on WG discussions, consider whether to submit policy proposals when needed.



▲ Kazuo TANAKA, CMO of Stockmark Corporation (left) and Takeshi SUZUKI, Director and Managing Executive Officer of Techmatrix Corporation (center) presenting at the first meeting



▲ Discussions in the Community (Nov. 2023)



### **DE&I Community**

- Established a DE&I (diversity, equity, and inclusion) community to lead discussions on promoting social diversity and economic development. The goal is to implement measures necessary to innovate society and promote the active participation of diverse talent, including women and foreign nationals.
- Generally held monthly since its establishment in January 2025. As of July 2025, 28 companies have participated.
- Members will present their DE&I initiatives and best practices. In the first year, discussions will focus on themes such as "female empowerment in the business world," "fostering female digital talent and CTO/CISO," and "hiring foreign nationals and cross culture inclusion within companies."
- Through hearings with relevant government experts, the latest policy trends will be discussed. From the perspective of private companies actively engaging in DE&I, discussions will be held on the necessary measures to promote DE&I in Japan.



#### <Action Plan>

- Hold Monthly Meeting in principle.
- Presentations by member companies and visits to member companies.
- Exchange of opinions with relevant Ministries and Agencies
- Based on community discussions, planning to publish a collection of best practices from member companies



**▲**Community members

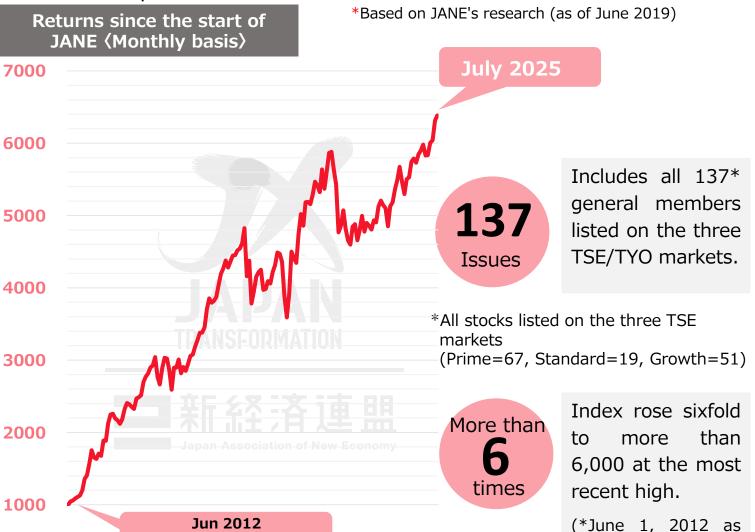


▲ Discussions in the Community (Jan. 2025)

### Japan New Economy Index < JANE Index >



The world's first\* index created by a business association with its member companies as constituent stocks.



JANE started its activities

## Major Top Component Issues

- Japan Post Holdings
- Nitori holdings
- Tokyu Corporation
- Rakuten Group
- Oracle Corporation Japan
- CyberAgent
- Tokyu land holdings
- Ito En
- Kakaku.com
- Sega Sammy holdings
- Mercari
- Nippon Gas
- Seino holdings
- Nextage
- Money Forward
- Hazama Ando Corporation
- Toei
- Freee

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- Matsui Securities
- Funai Consulting Incorporated
- CREEK&RIVER
- PKSHA Technology

### Social Events for Member companies



### ■ Evening Meetup! by JANE



This series of events is targeted for entrepreneurs & executives, providing easy interaction between young and seasoned business leaders. JANE board members also participate in each event, which is held regularly in Tokyo and other locations. We plan to hold events throughout Japan in near future, so that everyone can interact with each other.

(\* light meals & drinks will be provided.)

### **■** Member gathering event



Golf tournaments and mahjong tournaments for the purpose of developing relationships among member companies. The tournament is held at a prestigious golf course in the near Tokyo area, and the mahjong tournament, led by M-League Chairman and Vice Representative Director Fujita, is held under competitive mahjong rules.

#### ■ JX Drive!



"JX (Japan Transformation)," launched by JANE on occasion of its 10th anniversary, serves as a platform for engaging experts from diverse fields in discussions on key themes essential to promoting and accelerating JX.

### Member seminar/Event



### ■"Must" lectures for management



A "practical education course" offered to corporate managers and executives, as well as those who are seeking to start their own businesses. Specific theme is set each time and experts in various fields are invited to give lectures. The lecture is held 3 to 5 times each year. The first seminar in 2021 focuses on security theory, while the second seminar in 2022 focuses on organizational management theory.

### ■ PR lecture



A highly popular practical course for those in the PR and IR departments. Held multiple times a year, it covers everything from the basics to advanced PR techniques, including press release writing and media relations. Instructors include Mr. Yuichi Hara (Editor-in-Chief at Mynavi Corporation) and other media professionals from NewsPicks, Nikkei Business, and TV stations.

### ■ Cutting-Edge Business Seminar in Diet



The "Cutting-Edge Business Seminar in the Diet," where member companies share their advanced technology-driven businesses and policy proposals with invited members of parliament, started in 2018 and has been held 22 times so far. We also provide opportunities for business card exchanges between member companies and parliamentarians, which can be beneficial for future activities

### Other events



### ■ Policy MeetUp!



Based on requests from member companies, this seminar series provides information on the latest policy trends from the JANE secretariats. Participants can learn about the latest policy trends, policies they can benefit from, and industry trends to watch.

The seminars are conducted in a hybrid style (online and in-person seminars), with a social networking session following the seminar at the venue.

### ■ International Study Group



In FY2023, we held study sessions on international trends, where outside experts provide commentary on hot topics in overseas legal and regulatory trends relevant to our policy recommendations, including non-financial information disclosure (8th session), crypto asset regulations in major countries (7th session), and the introduction of OECD Pillar 2 (6th session), lobbying trends and recent tech policy issues in the EU (5th session).

### ■ Media MeetUp!



This is a networking event with the media for PR professionals from member companies. It is an opportunity to speak directly with leading media representatives about recent topics of interest and behind-the-scenes stories.

The first event was held in February 2024 and will be held regularly.

### Other events



#### ■ Art Action Forum



Established in 2019 as a loose membership forum to pursue collaboration between art and business. It holds special previews of art events for management and seminars on art and business, and in 2022 will change its name to "Art Action Forum" to make it more active.

In 2024, we will continue to hold tours to participate in art fairs in Kyoto.

### **■** Overseas business tours



A business tour for executives. In 2024, we sent a delegation to the Kingdom of Saudi Arabia and the Emirates of Dubai and Abu Dhabi in the United Arab Emirates. We plan to continue sending delegations in the future to encounter innovative and top-notch business and policy models.

« « « Photos: Middle East tour in 2024 » » »

#### ■ NEST-NEXT



A platform for executives, government officials, and others to discuss cuttingedge business trends.

The theme of the second edition in 2023 is "Georgia's Potential in the IT Business."

>> >> >>





### **Apply**

Fill out the enrollment form on the web.

Application process can be completed online.

\*Please add your company's team mailing list as the second contact.



### Meeting

A 30-minute meeting with JANE secretariat team will be arranged.

2



### **Approval**

Membership will be granted after review and approval by the Board of Directors.

\*Board meetings are held annually in Feb, Mar, Jun, Sep, and Dec.

3



### **Membership Fee**

- · Annual Membership Fee: ¥200,000
- Admission Fee: No charge

\*Member services, including seminar entry are provided at no additional cost (some actual costs may apply).