

**Hello, Future!**



**Japan Association of New Economy**

July 2018

# About JANE



**Innovation**



**Entrepreneurship**



**Globalization**

Japan needs to develop new industries with a special focus on the greater strategic utilization of information technology. It is a crucial step for Japan to regain global competitiveness and continue its economic growth into the future in the face of such structural problems as a shrinking and aging population. The establishment of policies and systems to support this development is an urgent issue for the country.

The Japan Association of New Economy (JANE) is dedicated to performing policy advocacy from a private sector perspective to help contribute to addressing this issue, while also providing a platform for information sharing and networking among members.

To that end, JANE works to achieve the triple objectives of promoting innovation, globalization and entrepreneurship. As an organization with a responsibility towards the socioeconomic future of Japan, JANE, with its member companies pioneering tomorrow's technologies and services, continues to challenge the status quo and advocates a vision of the future beyond conventional thinking.

Operational Launch

June 1st, 2012

# JANE Membership

**General Members**

418 companies

**Supporting Members**

135 companies

**Total**

553 companies

\*As of June 4, 2018

# List of Member Companies

## General Members

Accenture Japan Ltd  
Akatsuki Inc.  
All About, Inc.  
AMBITION CORPORATION  
AOI Pro. Inc.  
ASATSU-DK INC.  
BEENOS Inc.  
Benefit One Inc.  
Brass Corporation  
COMTURE CORPORATION  
Cookbiz Co.,Ltd.  
Credit Saison Co., Ltd.  
CRESCO LTD.  
CrowdWorks Inc.  
CyberAgent, Inc.  
D.A.Consortium Holdings Inc.  
DENTSU INC.  
DREAM VISION CO., LTD.  
Drecom Co., Ltd.  
E-Guardian Inc.  
Edia Co.,Ltd.  
F@N Communications Inc.  
F&M CO.,LTD.  
FANCL CORPORATION  
FreeBit Co., Ltd.  
FRONTEO, Inc.  
FUJITSU LIMITED  
FURYU Corporation  
Future Architect, Inc.  
Future Venture Capital Co.,Ltd.  
GaiaX Co. Ltd.  
GameWith, Inc.  
GENDAI AGENCY INC.  
GENERATION PASS Co., Ltd.  
Global Group Corp.  
Golf Digest Online Inc.  
Good Com Asset Co., Ltd.  
Google Japan Inc.  
GREE, Inc.  
Gunosy Inc.  
Gurunavi, Inc.  
HomeAway, Inc.  
Hotto Link Inc.  
HOUSE DO Co.,Ltd.  
I'LL INC  
Idemitsu Kosan Co., Ltd.  
iMobile Inc  
ITOCHU Techno-Solutions Corporation  
J Trust Co., Ltd.  
JAPAN THIRD PARTY CO., LTD.  
Joshin Denki Co., Ltd.  
kabu.com Securities Co., Ltd.  
Kakaku. Com, Inc.  
Klab Inc.  
Lib Work Co., Ltd  
LIFENET INSURANCE COMPANY  
LIFULL Co.,Ltd.  
LIKE Co., Ltd.  
LINE Corporation  
LOCKON Co.,ltd.  
MAMEZOU HOLDINGS CO., LTD.  
MarketEnterprise Co., Ltd  
Mobile Factory, Inc  
Money Forward, Inc.  
MRT Inc.  
Mynet Inc.  
Nexyz. Corporation  
Nihon Unisys, Ltd.  
NIPPON GAS CO., LTD.  
Nitori Holdings Co.,Ltd  
Nomura Research Institute, Ltd.  
Oisix Inc.  
OKWave  
OPT Holding, Inc.  
ORACLE CORPORATION JAPAN  
PARK24 Co., Ltd.  
PLAZA CREATE CO., LTD.  
Procter & Gamble Co., Japan  
PRONEXUS INC.  
raksul, Inc.  
Rakuten Direct, Inc.  
Rakuten, Inc.  
RenetJapanGroup,Inc.  
SANWA COMPANY LTD.  
SEGA SAMMY HOLDINGS INC.  
SEIKO HOLDINGS CORPORATION  
SEINO HOLDINGS CO., LTD.  
SEPTENI HOLDINGS CO., LTD.  
Shirohato Co., Ltd.  
SLD Entertainment Inc.  
Sockets Inc.  
SOURCENEXT CORPORATION  
Taiko Pharmaceutical Co., Ltd.  
TAKE AND GIVE. NEEDS Co., Ltd  
TECHMATRIX CORPORATION  
TOKYU CORPORATION  
transcosmos inc.  
Trend Micro Incorporated  
UNIRITA Inc.  
VECTOR INC.  
Vision Inc.  
VOYAGE GROUP, Inc.  
WebCrew Inc.  
Wellco Holdings Corporation  
With us Corporation  
Y's table corporation

\*Listed Companies Only

\*As of June 4, 2018

# Directors and Executive Officers



## Board of Directors



Representative Director  
**Hiroshi Mikitani**  
Chairman & CEO  
Rakuten Inc.



Vice Representative Director  
**Susumu Fujita**  
President  
Cyber Agent Inc.



Director  
**Noboru Hachimine**  
Founder, President & Group CEO,  
OPT Holding, Inc.



Director  
**Takashi Inoue**  
President & CEO,  
LIFULL Co.,Ltd.



Director  
**Noriyuki Matsuda**  
Founder, President & CEO,  
Sourcnext Corporation



Director  
**Koichiro Yoshida**  
CEO,  
CrowdWorks Inc.



Director  
**Takashi Yuri**  
President & CEO,  
TechMatrix Corporation



Auditor  
**Atsuki Ishida**  
Chairman of the board, FreeBit Co., Ltd.,  
/ President and Representative Director,  
Tone mobile Inc.



Auditor  
**Yasuhisa Takatani**  
President,  
E-guardian Inc.

## Executive Officers

\*As of June 4, 2018

**Tetsuya Ebata**  
President & CEO  
All About, Inc.

**Koji Funatsu**  
Chairman & CEO  
Transcosmos Inc.

**Chikatomo Hodo**  
Senior Corporate Advisor  
Accenture Japan Ltd

**Sorato Ijichi**  
Founder & CEO  
Creww Inc.

**Tomio Ikoma**  
President  
With us Corporation

**Takayuki Inoue**  
Representative Director and President  
Car7 Development.CO.,LTD.

**Tomoharu Inoue**  
President  
Inoue Business Consultants Co., Ltd.

**Gen Isayama**  
CEO  
WIL, LLC

**Mina Ishiwatari**  
President  
Hoppy Beverage Co., Ltd.

**Susumu Iwata**  
CEO  
LOCKON Co.,Ltd.

**Kaneto Kanemoto**  
Representative Director / President & CEO  
OK Wave

**Muneaki Masuda**  
President & Chief Executive Officer  
Culture Convenience Club Co., Ltd

**Yasukane Matsumoto**  
CEO and Representative Director  
raksul, Inc.

**Yuki Naito**  
President & CEO  
Drecom Co., Ltd.

**Takeshi (Tak) Niinami**  
President & Chief Executive Officer  
SUNTORY HOLDINGS LIMITED)

**Hirofumi Nomoto**  
Chairman Of The Board & Representative Director  
TOKYU CORPORATION

**Yasuhiko Okamoto**  
Chief Executive Officer / Representative Director  
LIKE Co., Ltd.

**Reiko Okutani**  
Chairman and ceo,  
CCC Support and Consulting Co.,Ltd.

**Hiroshi Rinno**  
President & CEO  
Credit Saison Co. Ltd.

**Masakatsu Saito**  
Director, President and CEO,  
kabu.com Securities Co., Ltd.

**Tetsuya Sanada**  
Representative Director  
KLab Inc.

**Daisuke Sasaki**  
Co-founder and CEO  
freee K.K.

**Koki Sato**  
President & Representative Director  
Septeni Holdings Co. Ltd.

**Hajime Satomi**  
Chairman and Group CEO/Representative Director  
Sega Sammy Holdings

**Takashi Shibata**  
President and CEO  
Taiko Pharmaceutical Co., Ltd.

**Genki Shiota**  
Co-founder and CEO  
Akatsuki Inc.

**Miyuki Suzuki**  
President and General Manager  
Cisco Systems G.K.

**Yuya Taketani**  
Representative Director and COO  
Gunosy Inc.

**Yoshikazu Tanaka**  
Founder, Chairman & CEO  
Gree Inc.

**Yoshiro Tasaka**  
President  
FURYU Corporation

**Yosuke Tsuji**  
Founder & CEO  
Money Forward, Inc.

**Shinichi Ueno**  
President & CEO / Representative Director  
ASATSU-DK INC.

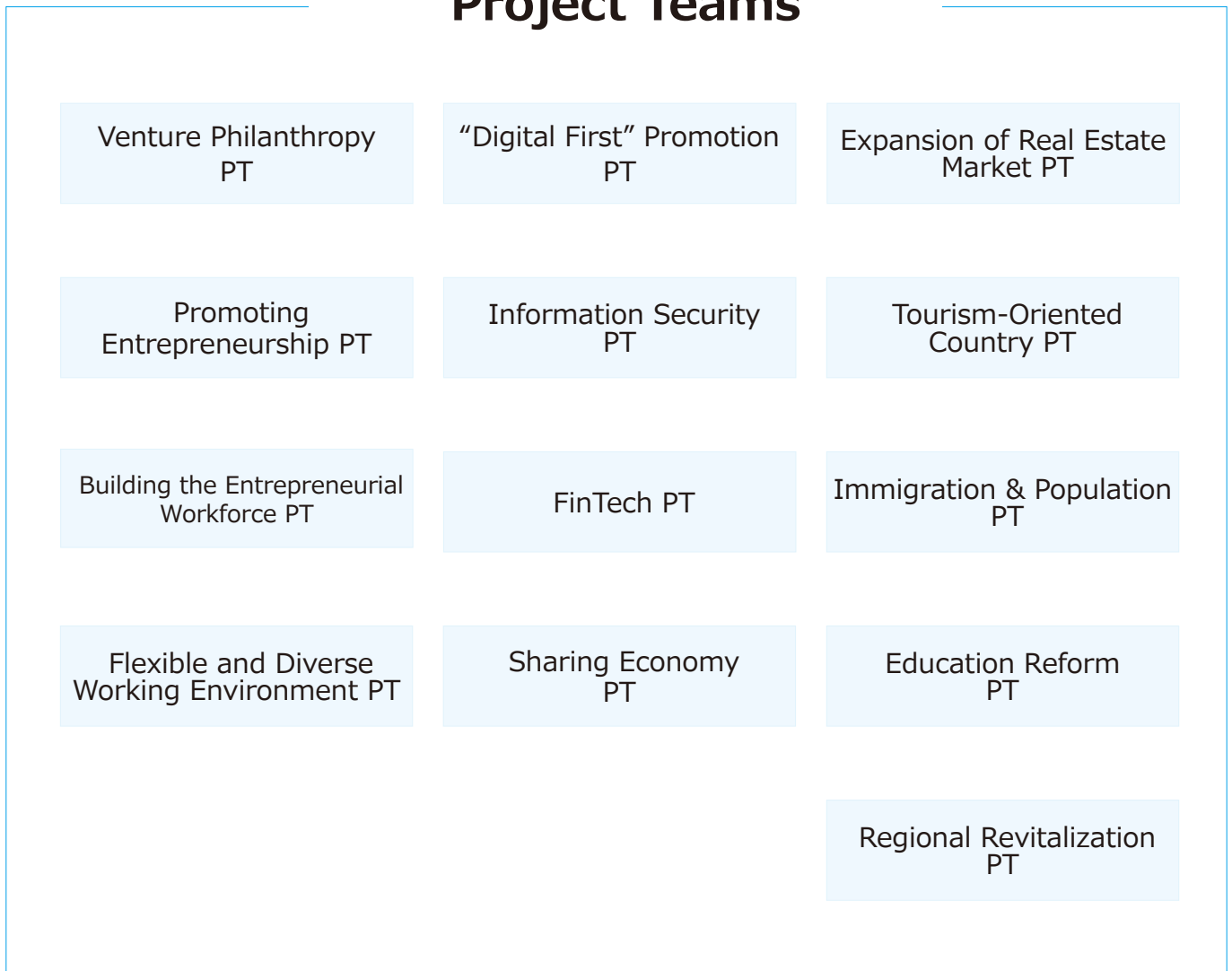
**Hirotake Yajima**  
Representative Director, President & CEO  
Hakuhodo DY Media Partners Inc.

JANE organizes Project Teams which are vehicles for making policy proposals and plan other educational activities. The PTs are led by JANE Board of Directors and Executive Officers. General Members of JANE can also join the PTs depending on topics.

## Three Pillars & Project Teams to Achieve Policy Goals



## Project Teams



JANE conducts policy advocacy reflecting the needs and views of its members.

## Japan Ahead 2

- Basic policy positions of JANE (published in 2018/4)
- Proposal to generate an estimated economic impact worth more than 150 trillion yen with three pillars

### Intelligent Hub Concept

- ①Flow talent, wisdom, money toward Japan
- ②Reduce corporate tax rate (to around 20%)
- ③Support Innovation/startups
- ④Put into place environment of workstyle competitive & globally applicable
- ⑤Nurture globally competent talent
- ⑥Promote corporate philanthropy to return profit to society

### Cutting-edge Society, Smart Nation

- ①Build digital-first society
- ②Promote cashless society
- ③Put into shape personal/ corporate/ administrative data infrastructure(thorough use of individual number system, etc. & completion of data infrastructure)
- ④Promote sharing economy
- ⑤Make administration smart on government's own initiative & reduce administrative costs
- ⑥Promote "xxx tech" in demonstration tests (using special zones, sandboxes, etc.)
- ⑦Design systems/institutions matching new economy
- ⑧Fair regulations/taxation for both domestic & overseas companies
- ⑨Nurture talent specialized in IT/AI

### Address the population decline and labor shortage issues

- ①Discuss immigration policy head-on
- ②Reform social security system
- ③Promote use of sharing economy such as crowd delivery & ride sharing
- ④Super tourism-oriented country

## Venture Philanthropy PT

### <Main activities>

Study, make policy proposals, or conduct other related activities on reform of the public-interest corporations system in order to form philanthropy ecosystem

### <Policy proposals>

- 2017/4 "Proposal on promoting venture philanthropy and social impact investment"
- 2017/12 "Report on the way of promoting social entrepreneurship"

## Flexible and Diverse Working Environment PT

### <Main activities>

Study, make policy proposals, or conduct other related activities on brand-new legal system that fit to new definition of working. (New labor forces without boundaries of regular employees and non-regular employees. New legal system for work that fit to "knowledge society".)

### <Policy proposals>

- 2017/1 "Views on workstyle reform"
- 2018/4 "Towards genuinely competitive and global-standard workstyle"

## "Digital First" Promotion PT

### <Main activities>

Study, make policy proposals, or conduct other related activities on the Smart Nation. (Complete abolition of tour required principles of face to face, paper-print basis, sealing, and a revenue stamp. Promotion of the My number (individual number) and portal for companies)

### <Policy proposals>

- 2017/4 "Proposal on simplification and digitalization of incorporation procedures"
- 2017/5 "Policy Recommendations for the Implementation of "Digital First" Principle"
- 2018/5 "Realizing the Digital Nation by "New Law on Digital First "

### <Seminars/Events>

- 2017/8 Member seminar on "Current situation and future development of Mynumber (individual number) system, and Mynumber card"

## FinTech PT

### <Main activities>

Study, make policy proposals, or conduct other related services on FinTech, cashless, or cryptocurrencies

### <Policy proposals>

- 2016/7 "Towards the realization of a Smart Financial Nation"
- 2018/2 Presentation about regulatory reform on crowd funding at the Government's "Regulatory Reform Promotion Council"
- 2018/4 Responded to public comment on government order on "Amendments to the Banking Act"

### <Seminars/Events>

- 2018/3 Member seminar on "Legal aspects on cryptocurrency"

### <Others>

- 2017/6 Established the "Study Group on Online Trading in the Age of FinTech" jointly with the FinTech Association Japan and the Financial Service Agency

## Sharing Economy PT

### <Main activities>

Study, make policy proposals, or conduct other related activities on home sharing, ride sharing and crowd delivery services.

### <Policy proposals>

- 2015/10 "Detailed Proposal on Legislative Measures to Advance the Sharing Economy"
- 2018/4 "Proposal on New Law on Ridesharing"

### <Seminars/Events>

- 2017/7 Member seminar on "New Law on Minpaku" (private lodging services)

## Expansion of Real Estate Market PT

### <Main activities>

Study real estate tech, and make policy proposals targeting dissolution of "lost building's value", the gap between accumulated investments in the real estate, and asset amount of real estate, count up to around 500 trillion yen.  
("Real estate information bank" idea by utilizing real estate version of "My number" (personal identification number))

### <Policy proposals>

- 2017/2 "Real estate and New Industrial Revolution – Growth strategy towards nominal GDP of 600 trillion yen."

## Tourism-Oriented Country PT

### <Main activities>

Study and make policy proposals on tourism promotion policies to achieve inbound tourist of 100million and 30 trillion yen of amount spent by visitors per year.

### <Policy proposals>

- 2016/3 "Super-Tourism Nation: towards the Goal of 100 million inbound tourists and 30 trillion yen revenue"
- 2017/5 "Additional recommendations towards the realization of a tourism nation"

## Immigration & Population PT

### <Main activities>

Raise immigration issues in Japan, study and make policy proposals on setting environment of economic and social system in the population reduction society.

### <Policy proposals>

- 2018/4 Proposed for a Basic Immigration Law in the proposal "Japan Ahead2"

### <Seminars/Events>

- 2017/8 Membership seminar "Accepting foreigners to Japan –What companies needs to know now –"

## Education Reform PT

### <Main activities>

Study and make policy proposals on enabling education environment to foster global human resources

### <Policy proposals>

- 2017/9 "Announcement of the idea of local municipalities network for promoting programming (computer coding) education"
- 2017/10 "Introduction of contribution by business industries for development of cutting-edged creative human resources"
- 2018/3 Submit response at public comment occasion on the draft "Government Curriculum Guidelines"

### <Seminars/Events>

- 2017 and onwards Membership seminars with guest speakers in the education field

JANE carries out other various types of advocacy activities including participation in government committees and providing written comments through the public comment process.

# Activity Summary

2017

General Meeting of Members	Feb 28: Ordinary General Meeting of members
New Economy Summit 2017	Apr 6-7: New Economy Summit 2017
Participation in government related meetings	<ul style="list-style-type: none"> <li>• Jan: METI "Japan Venture Award 2017" attendance as a judge panel</li> <li>• Feb: METI "Japan Venture Award 2017" ceremony</li> <li>• Feb: LDP Policy Division meeting on Education, Culture Sports, Science and Technology</li> <li>• Apr: LDP sub committee meeting of "Revitalization of secondhand house market"</li> <li>• Apr: LDP Special Mission Committees on Economic Structural Reform</li> <li>• Apr: LDP Policy Division meeting on Education, Culture Sports, Science and Technology</li> <li>• May: Attend at media briefing of "FinTech Vision" at METI</li> <li>• May: METI, MEXT "Preparatory meeting on setting dialogue meetings between national universities and industries"</li> <li>• Jul: MLIT "Review meeting of flying Unmanned Aircraft/Drone beyond visual line-of-sight and over people etc."</li> <li>• Sep: Cabinet Secretariat "Review meeting for consideration of online and one stop procedure for incorporation"</li> <li>• Oct: Cabinet Secretariat "Review meeting for consideration of online and one stop procedure for incorporation"</li> <li>• Nov: Cabinet Secretariat "Council on Investment for the Future, Structural reform promotion meeting"</li> <li>• Nov: Komeito "Policy Request Conference"</li> <li>• Dec: LDP "Special Mission Committee on IT Strategy"</li> </ul>
Open Seminars and Conferences	<ul style="list-style-type: none"> <li>• Jan: New Year Party</li> <li>• Feb: Kansai Branch launching party</li> <li>• Oct: KANSAI SUMMIT 2017</li> <li>• Oct: Members' party</li> </ul>
Foreign Government affairs	<ul style="list-style-type: none"> <li>• May: Meeting with Business Federation Luxembourg</li> <li>• Jun: Israel "Your Leadership Program" tour hosted by Israeli Government</li> </ul>
JANE members seminar topics	<ul style="list-style-type: none"> <li>• Feb: Membership Seminar "Active use of Corporate Number, Corporate Information (Corporate Portal)"</li> <li>• Jul: Start "Study group on online trading in the age of FinTech"</li> <li>• Jul: Membership Seminar "Introducing JANE's recent activities"</li> <li>• Jul: Membership Seminar "Proposals from Universities on developing human resources by academic-industrial collaboration"</li> <li>• Jul: Membership Seminar "Explanatory seminar about the Contract Guidelines on Data Utilization Rights"</li> <li>• Aug: Membership Seminar "Accepting foreigners – current situation and issues that companies should be aware"</li> <li>• Aug: Membership Seminar "Amended Act on Protection of Personal Information – advanced seminar"</li> <li>• Oct: Lecture from Mr. Heizo Takenaka</li> <li>• Dec: Silicon Valley tour and Silicon Valley Summit</li> </ul>



ShippaiRyoku Conference



Innovation Award



Executive Member Meeting



General Meeting of Members

\*Titles and positions are as of the date of the events



## 2016

General Meeting of Members	Feb 29: Ordinary General Meeting of members
New Economy Summit 2016	Apr 7-8: New Economy Summit 2016
Participation in government related meetings	<ul style="list-style-type: none"> <li>• April: Presentation on venture philanthropy and social impact investment at the Special Committee on Public Service Corporation and Non-Profit Organizations of the Liberal Democratic Party</li> <li>• June: Presentation of JANE activities at a conference organized by National Institute of Science and Technology Policy (NISTEP)</li> <li>• July: Presentation at a public-private council for designing a legal framework for drones Presentation at a Japan Fair Trade Commission workshop Presentation of policy proposal on the promotion FinTech at the Ministry of Economy, Trade and Industry</li> <li>• September: Meeting with National Strategic Special Zones Working Group of the Cabinet Office JANE Director Takashi Inoue's participated as a panelist in Social Innovation Forum 2016 organized by the Nippon Foundation</li> <li>• October: Presentation on new curriculum guidelines draft at the Special Working Group on School Curriculum Planning Central Council for Education Presentation at the Komeito party policy roundtable</li> <li>• November: Presentation at the Democratic Party Presentation at the Administrative Procedures Working Group meeting of the Regulatory Reform Promotion Council Presentation on distance learning at the "Investment promotion and miscellaneous issues" Working Group of the Council for Regulatory Reform</li> </ul>
Open Seminars and Conferences	<ul style="list-style-type: none"> <li>• Members' party in August</li> <li>• KANSAI SUMMIT 2016 in September</li> </ul>
Foreign Government affairs	<ul style="list-style-type: none"> <li>• September: FinTech lecture for EU Commercial Counsellors in Japan Visit from World Economic Forum Chief Business Officer</li> <li>• November: Breakfast meeting with Dow Jones CEO and top management</li> <li>• December: Meeting with former Secretary of the U.S. Army and former Member of the U.S. Congress</li> </ul>
JANE members seminar topics	<ul style="list-style-type: none"> <li>• Recruitment of foreign skilled engineers</li> <li>• New business opportunities for a population declining society (Frontiers of artificial intelligence)</li> <li>• New business opportunities for a population declining society (Leveraging foreign workers)</li> <li>• Programming education</li> <li>• New business opportunities for a population declining society (The current state and future of robots and services)</li> <li>• International investors' expectations for global business</li> <li>• EU General Data Protection Regulation</li> <li>• Changes in ecommerce brought on by omnichannel</li> <li>• Data exchange for business</li> <li>• Recruiting IT engineers overseas</li> <li>• Joint open seminar with Osaka Innovation Hub</li> <li>• Frontiers of big data and open data</li> <li>• The current state and potential of blockchain usage</li> <li>• Regional regeneration – the sharing economy – women's empowerment: the case of Kawakami village</li> <li>• Human capital management strategies</li> <li>• Achieving breakthrough in new business: the case of 500 Kobe Pre-Accelerator</li> <li>• Tele-existence</li> </ul>



\*Titles and positions are as of the date of the events

# 2015

General Meeting of Members	Mar 30: Ordinary General Meeting of members
New Economy Summit 2015	Apr 7-8: New Economy Summit 2015
Participation in government related meetings	<ul style="list-style-type: none"> <li>• Feb: Representative Director Mikitani gave a presentation on Personal Information Protection Act at LDP meeting</li> <li>• Feb: Advisor Hirai gave a presentation on diverse working environment at Regulatory Reform Council</li> <li>• Feb: Executive Officer Inoue gave a presentation on entrepreneurship education at METI</li> <li>• Mar: JANE secretariat gave a presentation on Personal Information Protection Act at DPJ meeting</li> <li>• Apr: JANE secretariat gave a presentation on regulatory reform at LDP meeting</li> <li>• May: Representative Director Mikitani gave a presentation on the "Japan Ahead" proposal at LDP meeting</li> <li>• Jul: JANE secretariat gave a presentation on special economic zones at the Cabinet Office special economic zone working group</li> <li>• Aug: JANE secretariat gave a presentation on the "Japan Ahead" proposal at the Party for Future Generations</li> <li>• Oct: JANE secretariat expressed opinion on new graduates' recruitment at LDP meeting</li> <li>• Oct: Advisor Hirai gave a presentation on the "Japan Ahead" proposal at Komeito Party meeting</li> <li>• Nov: Advisor Hirai gave a presentation on "Utilization of IT" and "Sharing Economy" proposals at LDP Special Mission Committee on IT strategy</li> </ul>
Open Seminars and Conferences	<ul style="list-style-type: none"> <li>• Members' party in October</li> <li>• ShippaiRyoku Conference (Failure Conference) in December</li> </ul>
Foreign Government Affairs	<ul style="list-style-type: none"> <li>• May: Advisor Hirai and JANE had a meeting with Minister of Economy of Lithuania</li> <li>• Jun: JANE Secretariat attended the ASEAN-Japan Public-Private Dialogue on New Industries meeting in Kuala Lumpur</li> <li>• Oct: Advisor Hirai gave a presentation at EU Commercial Counsellors' meeting</li> <li>• Dec: Advisor Hirai gave a presentation at India- Japan Joint Working Group on IT and Electronics</li> <li>• Dec: Visited India and had meetings with Minister of IT &amp; Communication and other government officials</li> <li>• Dec: Meeting with Estonian CIO on e-government</li> </ul>
JANE members' seminars	<ul style="list-style-type: none"> <li>• Jan: (1) Public personal authentication by MIC official</li> <li>• Feb: (1) Internet of Things, (2) Executive search and recruitment</li> <li>• Mar: (1) tele-work, (2) IT use for real estate transactions by MLIT official</li> <li>• May: (1) National Strategic Zones by Cabinet Office official</li> <li>• Jun: (1) Creative Economy Forum co-hosted by Korean Embassy, (2) Mynumber</li> <li>• Aug: (1) Mynumber by METI Official, (2) Internet business trend and new businesses</li> <li>• Sep: (1) Public personal authentication by MIC official, (2) Internet Security</li> <li>• Oct: (1) Personal Information Protection</li> <li>• Nov: (1) Startups in India</li> </ul>



New Economy Summit



Kansai Summit

\*Titles and positions are as of the date of the events

\*For details of our activities before 2014, please see the JANE website.

# ≡ New Economy Summit (NEST) ≡

New Economy Summit 2018



New Economy Summit (NEST) 2018 took place in Tokyo on April 11th with great success. The sixth annual NEST of this year was held in one day with substantial discussions. Many influential entrepreneurs and innovators from all over the world gathered to speak to 900 audiences.



Networking Party

## New Economy Summit 2018 PROGRAM

### Opening Session

Hiroshi Mikitani (Chairman & CEO, Rakuten, Inc. / Representative Director, Japan Association of New Economy)

### Keynote Session

John Zimmer (Co-Founder and President, Lyft Inc.)  
Moderator / Akiko Fujita (Correspondent, CNBC)

### Special Session

Hidetoshi Nakata (CEO, JAPAN CRAFT SAKE COMPANY)

### Special Session

#### Bringing innovations to business and politics

Shinjiro Koizumi (Member of the House of Representatives)  
Moderator / Yosuke Tsuji (Founder and CEO, Money Forward, Inc. / Executive Officer, Japan Association of New Economy)

### Breakout A

#### 1-A More Than a Sponsorship: Maximizing Value from Sports Partnerships

Scott Levy (Managing Director, NBA Asia)  
Guy Port (Managing Director Asia, Nielsen Sports)  
Judith Rubinat (Head of Partnership Activation, FC Barcelona)  
Moderator / Rahul Kadavakolu (Director, Global Marketing Supervisory Department, Rakuten, Inc.)

### Breakout B

#### 1-B How the innovative startup penetrates our society - Startup's Power of IoT, BIGDATA, AI to big companies -

Akira Shibata (Chief Data Scientist, DataRobot Japan)  
Ryo Shimizu (President, GHELIA)  
Ken Tamagawa (CEO & Founder, SORACOM, INC.)  
Moderator / Gen Isayama (Co-Founder and CEO, WiL, LLC. / Executive Officer, Japan Association of New Economy)

### Breakout A

#### 2-A Latest trends in AI in the world and Japan's position

Yutaka Matsuo (Project Associate Professor, Graduate School of Engineering, The University of Tokyo)  
Masaya Mori (Executive Officer, Rakuten, Inc.  
Global Head, Rakuten Institute of Technology World Wide  
Secretary of Japan Institute of Information Technology)  
Yousuke Okada (Representative Director / CEO & CTO, ABEJA, Inc.)  
Moderator / Koichiro Yoshida (President and CEO, CrowdWorks Inc. / Director, Japan Association of New Economy)

### Breakout B

#### 2-B Innovations in education - learning for the future -

Nobuo Kawakami (President, Kadokawa Dwango Corporation)  
Lin Kobayashi (Founder and Chair of the Board, UWC ISAK Japan)  
Moderator / Koji Funatsu (Chairman & CEO, transcosmos inc. / Executive Officer, Japan Association of New Economy)

### Keynote Session

Marc Benioff (Chairman and CEO, Salesforce)  
YOSHIKI (Composer, Producer, Entrepreneur)  
Moderator / Hiroshi Mikitani (Chairman & CEO, Rakuten, Inc. / Representative Director, Japan Association of New Economy)

### Special Session

Hisataka Kobayashi, M.D., Ph.D. (Chief Scientist / Senior Investigator, Molecular Imaging Program, National Cancer Institute / NIH)  
Shinya Yamanaka, M.D., Ph.D. (Director, Center for iPS Cell Research and Application, Kyoto University)  
Moderator / Hiroshi Mikitani (Chairman & CEO, Rakuten, Inc. / Representative Director, Japan Association of New Economy)

### Breakout A

#### 3-A Digital Economy in Asia

Beh Swan Gin (Chairman, Singapore Economic Development Board)  
Arvind Gupta (MyGov India CEO)  
Hurst Lin (Co-Founder of DCM China and General Partner)  
Moderator / Noriyuki Matsuda (Founder & CEO, SOURCENEXT CORPORATION / Director, Japan Association of New Economy)

### Breakout B

#### 3-B Decrypting crypto - boom or bust? Clues to understanding digital currency innovation

Elliot Han (Managing Director, The Argon Group)  
Mike Kayamori (Co-Founder, CEO, QUOINE)  
Moderator / Oskar Mielczarek de la Miel (Founder and Managing Partner, Rakuten FinTech Fund / Executive Officer, Rakuten, Inc.)

### CLOSING SESSION

### NETWORKING PARTY



\*Titles and positions are as of the date of the events

## New Economy Summit 2017



## New Economy Summit 2016



## New Economy Summit 2015



## New Economy Summit 2014



## New Economy Summit 2013



\*Titles and positions are as of the date of the events

# Admission Procedure

## Online Application



Please fill in the application form on the JANE website.

## Auto reply confirmation



You will receive an auto reply once you complete the online application.

## Approval by JANE Board of Directors



Admission is subject to approval at a Board of Director meeting. Please note that the process would take approximately one or two months from your application submission date.

## Payment of Annual Membership Fee



You will receive a notification when your application is approved. JANE will then contact you regarding payment methods.

<b>Annual Membership Fee</b> <small>(covering a period from January to December)</small>	<b>[General Member]</b> <b>¥200,000 / 1 share* (No Admission Fee)</b> <small>* In the case of admission during the last half of fiscal year (July to December), the annual fee would be ¥100,000 / 1 share.</small>
<b>Member Benefits</b>	<ul style="list-style-type: none"> <li>- Participation in JANE member seminars and parties</li> <li>- Participation in JANE policy activities (making policy proposals etc.)</li> <li>- Participation in JANE-organized conferences (invitations or discount tickets are offered to members)</li> <li>- Provision of information on a regular and non-regular basis</li> <li>- Participation in policy-related surveys</li> </ul>

### Admission Criteria

Corporations and private business owners

Nonprofit organizations may be eligible to become a Supporting Member free of charge. Contact the JANE secretariat for details.

# Contact

## Japan Association of New Economy [JANE]

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