

**Hello, Future!**



**Japan Association of New Economy**

October 2019

# About JANE



**Innovation**



**Entrepreneurship**



**Globalization**

Japan needs to develop new industries with a special focus on the greater strategic utilization of information technology. It is a crucial step for Japan to regain global competitiveness and continue its economic growth into the future in the face of such structural problems as a shrinking and aging population. The establishment of policies and systems to support this development is an urgent issue for the country.

The Japan Association of New Economy (JANE) is dedicated to performing policy advocacy from a private sector perspective to contribute to addressing this issue, while also providing a platform for information sharing and networking among members.

To that end, JANE works to achieve the triple objectives of promoting innovation, entrepreneurship and globalization. As an organization with a responsibility towards the socioeconomic future of Japan, JANE, with its member companies pioneering tomorrow's technologies and services, continues to challenge the status quo and advocates a vision of the future beyond conventional thinking.

Operational Launch

June 1st, 2012

# JANE Membership

**General Members**

427 companies

**Supporting Members**

107 companies

**Total**

534 companies

\*As of October 1, 2019

# List of Member Companies

## General Members

Accenture Japan Ltd  
Akatsuki Inc.  
All About, Inc.  
AOI Pro. Inc.  
BEENOS Inc.  
Benefit One Inc.  
Bengo4.com,Inc.  
COMTURE CORPORATION  
Cookbiz Co.,Ltd.  
CRESCO LTD.  
CrowdWorks Inc.  
CyberAgent, Inc.  
DENTSU INC.  
DIGITAL HEARTS HOLDINGS Co., Ltd.  
Drecom Co., Ltd.  
E-Guardian Inc.  
Edia Co.,Ltd.  
Eltes Co.,Ltd.  
F@N Communications Inc.  
F&M CO.,LTD.  
FANCL CORPORATION  
FreeBit Co., Ltd.  
FRONTEO, Inc.  
FTGroup Co., Ltd.  
FUJI SOFT INCORPORATED  
FUJITSU LIMITED  
FURYU Corporation  
Future Architect, Inc.  
Future Venture Capital Co.,Ltd.  
GaiaX Co. Ltd.  
GameWith, Inc.  
GENDAI AGENCY INC.  
GENERATION PASS Co., Ltd.  
Geniee, Inc.  
Global Group Corp.  
Global Link Management Inc.  
Good Com Asset Co., Ltd.  
Google Japan Inc.  
GREE, Inc.  
Gunosy Inc.  
Gurunavi, Inc.  
HomeAway, Inc.  
HOPE, INC.  
Hotto Link Inc.  
I'LL INC  
Idemitsu Kosan Co., Ltd.  
JAPAN THIRD PARTY CO., LTD.  
Joshin Denki Co., Ltd.  
Kakaku. Com, Inc.  
Klab Inc.  
Lib Work Co., Ltd  
LIFULL Co.,Ltd.  
LIKE Co., Ltd.  
LINE Corporation  
MAMEZOU HOLDINGS CO., LTD.  
MarketEnterprise Co., Ltd  
Medical Net, Inc.  
Mercari, Inc.  
Mirai Works Inc.  
Mobile Factory, Inc  
Money Forward, Inc.  
MRT Inc.  
Mynet Inc.  
Nexyz. Corporation  
NIPPON GAS CO., LTD.  
Nitori Holdings Co.,Ltd  
Noevir Holdings Co., Ltd.  
Oisix Inc.  
OKWave  
OPT Holding, Inc.  
ORACLE CORPORATION JAPAN  
PARK24 Co., Ltd.  
Partner Agent Inc.  
PIALA Inc.  
PLAZA CREATE CO., LTD.  
Polycom Japan K.K.  
Procter & Gamble Co., Japan  
PRONEXUS INC.  
Property Data Bank, Inc.  
RAKSUL INC.  
Rakuten, Inc.  
RenetJapanGroup,Inc.  
RPA Holdings, Inc.  
S-Pool,Inc.  
SANWA COMPANY LTD.  
SEGA SAMMY HOLDINGS INC.  
SEIKO HOLDINGS CORPORATION  
SEINO HOLDINGS CO., LTD.  
SEPTENI HOLDINGS CO., LTD.  
Shirohato Co., Ltd.  
SLD Entertainment Inc.  
Smaregi,Inc.  
Sockets Inc.  
SOURCENEXT CORPORATION  
Taiko Pharmaceutical Co., Ltd.  
TAKE AND GIVE. NEEDS Co., Ltd  
TECHMATRIX CORPORATION  
TOKYU CORPORATION  
Tokyu Fudosan Holdings Corporation  
transcosmos inc.  
Trend Micro Incorporated  
UNIRITA Inc.  
Uzabase, Inc.  
VECTOR INC.  
Vision Inc.  
Wagokoro Co.,Ltd.  
Wellco Holdings Corporation  
With us Corporation  
Y's table corporation  
YRGLM Inc.

\*Listed Companies Only

\*As of October 1, 2019

# Directors and Executive Officers

## Board of Directors



Representative Director  
**Hiroshi Mikitani**  
Chairman & CEO  
Rakuten Inc.



Vice Representative Director  
**Susumu Fujita**  
President  
CyberAgent Inc.



Director  
**Noboru Hachimine**  
Founder, President & Group CEO  
OPT Holding Inc.



Director  
**Takashi Inoue**  
President & CEO  
LIFULL Co.,Ltd.



Director  
**Noriyuki Matsuda**  
Founder, President & CEO  
Sourcenext Corporation



Director  
**Koichiro Yoshida**  
CEO  
CrowdWorks Inc.



Director  
**Takashi Yuri**  
President & CEO  
TechMatrix Corporation



Auditor  
**Atsuki Ishida**  
Representative Director and Chairman,  
FreeBit Co., Ltd./, President and  
Representative Director,Tone mobile Inc.



Auditor  
**Yasuhisa Takatani**  
President  
E-guardian Inc.

## Executive Officers

\*As of October 1, 2019

**Tetsuya Ebata**  
President & CEO  
All About, Inc.

**Koji Funatsu**  
Chairman & CEO  
transcosmos Inc.

**Chikatomo Hodo**  
Senior Corporate Advisor  
Accenture Japan Ltd

**Sorato Ijichi**  
Founder & CEO  
Creww Inc.

**Tomio Ikoma**  
President  
With us Corporation

**Takayuki Inoue**  
Representative Director and President  
Car7 Development.CO.,LTD.

**Tomoharu Inoue**  
President  
Inoue Business Consultants Co., Ltd.

**Gen Isayama**  
CEO  
WiL, LLC

**Mina Ishiwatari**  
President  
Hoppy Beverage Co., Ltd.

**Susumu Iwata**  
CEO  
YRGLM Inc.

**Kaneto Kanemoto**  
Founder Executive Chairman  
OKWave

**Muneaki Masuda**  
Representative Director President and CEO  
Culture Convenience Club Co., Ltd.

**Yasukane Matsumoto**  
CEO and Representative Director  
RAKSUL INC.

**Yuki Naito**  
President & CEO  
Drecom Co., Ltd.

**Takeshi (Tak) Niinami**  
President & Chief Executive Officer  
Suntory Holdings Limited

**KEIJI NISHIE**  
CEO  
VECTOR INC.

**Hirofumi Nomoto**  
Chairman of The Board & Representative Director  
TOKYU CORPORATION

**Yasuhiko Okamoto**  
Chief Executive Officer / Representative Director  
LIKE Co., Ltd.

**Reiko Okutani**  
Representative Director Chairman and CEO  
CCC Support and Consulting co.,Ltd.

**Masakatsu Saito**  
President and CEO  
kabu.com Securities Co., Ltd.

**Tetsuya Sanada**  
Director and Chairman  
KLab Inc.

**Daisuke Sasaki**  
CEO  
freee K.K.

**Koki Sato**  
Representative Director  
SEPTENI HOLDINGS CO.,LTD.

**Hajime Satomi**  
Chairman and Group CEO/Representative Director  
SEGA SAMMY HOLDINGS INC.

**Takashi Shibata**  
President and CEO  
Taiko Pharmaceutical Co., Ltd.

**Genki Shiota**  
Co-founder and CEO  
Akatsuki Inc.

**Wayoh (Kazuhiro) Suzuki**  
Chairman, Representative Member of  
Cisco Systems G.K. Cisco Systems G.K.

**Yuya Taketani**  
Representative Director and CEO  
Gunosy Inc.

**Genichi Tamatsuka**  
President and CEO  
DIGITAL HEARTS HOLDINGS Co., Ltd.

**Yoshikazu Tanaka**  
Founder, Chairman & CEO  
GREE, Inc.

**Yoshiro Tasaka**  
President  
FURYU Corporation

**Yosuke Tsuji**  
Representative Director, President and CEO  
Money Forward, Inc.

**Koki Uchiyama**  
Chairman of the Board  
Hotto Link Inc.

**Shinichi Ueno**  
President & Group CEO  
ADK Holdings Inc.

**Hirotake Yajima**  
Representative Director, President & CEO  
Hakuodo DY Media Partners Inc.

**TARO YAMANE**  
President  
sanwacompany Ltd.

In 2019, we strive for “the third opening of Japan” which illustrates new shape of Japan, coming after the Meiji revolution(restoration) and the post-World War II reconstruction.

## Three Pillars to Achieve Policy Goals

**Intelligent Hub  
Concept**

**Cutting-edge  
Society  
Smart Nation**

**Address the  
population  
decline and  
labor shortage  
issues**

## The Key Theme "The Third Opening of Japan"

Grand Design PT

Promoting Innovation PT

Immigration and  
Inclusive Society PT

Venture Philanthropy PT

FinTech PT

Sharing Economy PT

Expansion of Real Estate  
Market PT

Education Reform PT

SOGI Empowerment PT

JANE conducts policy advocacy reflecting the needs and views of its members.

## Japan Ahead 2

- Basic policy positions of JANE (published in 2018/4)
- Proposal to generate an estimated economic impact worth more than 150 trillion yen with these three pillars

### Intelligent Hub Concept

1. Flow talent, wisdom, money toward Japan
2. Reduce corporate tax rate (to around 20%)
3. Support Innovation/startups
4. Put into place environment of workstyle competitive & globally applicable
5. Nurture globally competent talent
6. Promote corporate philanthropy to return profit to society

### Cutting-edge Society, Smart Nation

1. Build digital-first society
2. Promote cashless society
3. Put into shape personal/corporate/administrative data infrastructure (thorough use of Individual Number system, etc. & completion of data infrastructure)
4. Promote sharing economy
5. Make administration smart on government's own initiative & reduce administrative costs
6. Promote "xxx tech" in demonstration tests (using special zones, sandboxes, etc.)
7. Design systems/institutions matching new economy
8. Fair regulations/taxation for both domestic & overseas companies
9. Nurture talent specialized in IT/AI

### Address the population decline and labor shortage issues

1. Discuss immigration policy head-on
2. Reform social security system
3. Promote use of sharing economy such as crowd delivery & ride sharing
4. Super tourism-oriented country

## Grand Design PT

### <Main activities>

Policy proposals for whole idea of economy which are compatible with digital transformation such as:

- Competition policy and considerable measures and for Japanese companies to compete against the U.S. and Chinese tech companies under digital economy (level playing field in taxation and regulations, the pros and cons of Japanese version of data portability etc.)
- Digitalization of administrative procedure and procedures among private entities (utilization of "My Number (individual number)", centralization of IT procurement for central/local governments)

### <Policy proposal and Seminars>

- Sep. 2019 lectured on "Issues on platform regulations" at the Japan National Press Club
- Aug. 2019 Membership seminar "The Anti-Monopoly Law and "business partnership" under the digital economy"
- May. 2019 Director Yoshida testified before the Committee on Economy, Trade and Industry at the House of Representatives on the Bill to amend the Anti-Monopoly Act
- Mar. 2019 Submitted "Issues on Foreign Digital Platformers and Countermeasures" to the METI etc.

## Promoting Innovation PT

### <Main activities>

Policy proposals for detailed measures to join "the trillion-yen club" such as:

- Regulatory reform by growth stage (abolition of ex-ante regulation, tax and business accounting reform etc.)
- Public-private partnership to promote innovation and risk-based capital framework to facilitate funding

### <Policy proposals and Seminars>

- Aug. 2019 Published policy proposals on the 2020 Japan Tax Reform Proposals
- May. 2019 Vice Representative Director Fujita participated in the awards ceremony for the 5th Nippon Venture Grand Prize as a member of the examining committee
- Apr. 2019 Published "JIM", the JANE Innovation Monitor which evaluates policy progress toward the JANE's past proposals

## Immigration and Inclusive Society PT

### <Main activities>

Policy proposals to achieve diversity and inclusion by accepting immigrants among others

### <Policy proposals and Seminars>

- Sep. 2019 Submitted "Policy proposals on establishing "Immigration Policy"" to the Japan Govt
- Jul. 2019 Membership seminar "the policy package on acceptance and inclusion of foreign human resources"
- Apr. 2019 Responded to the public consultation on the draft "Basic plan for immigration control and residency management" by the MOJ
- Nov. 2018 Membership seminar "Policy discussion: identifying issues on accepting foreigners and immigration policy"
- Oct. 2018 "Policy proposal for accepting more foreign workers and promoting innovation"

## Venture Philanthropy PT

### <Main activities>

Study, make policy proposals, and conduct other related activities in order to form philanthropy ecosystem, including those for the reform of the public-interest corporations system

### <Policy proposals>

Dec.2017 "Report on the way of promoting social entrepreneurship"  
Apr.2017 "Proposal on promoting venture philanthropy and social impact investment"

### <Seminars / Events>

May.2019 Membership seminar "The 2nd study group on social innovation"  
\*Co-hosted by the Center for Social Investment, Tama University  
May.2019 Membership seminar "Framework for SDGs financing for regional revitalization"  
May.2019 Membership seminar "Cutting-edge business seminar at the National Diet: Achieving SDGs through investment- the latest trends in social impact investment"

## FinTech PT

### <Main activities>

Study, make policy proposals, and conduct other related services on FinTech, cashless, or cryptocurrencies

### <Policy proposals>

Aug.2019 Issued the joint policy statement on new "Payment" legislation  
Jul.2019 Filed a written request regarding blockchain and cryptocurrencies to Minister for Financial Services and other related ministers  
May.2019 Expressed opinion on the draft recommendation on settlement and financial intermediaries legislation at "the study group on the financial system" at FSA

### <Seminars / Events>

Jan.2019 Membership Seminar "Report from the Study Group on Virtual Currency Exchange Services FSA"  
Oct.2018 Membership Seminar "Latest cryptocurrency trends and discussion on its outlook"

## Sharing Economy PT

### <Main activities>

Study, make policy proposals, and conduct other related activities on home sharing, ride sharing and crowd delivery services.

### <Policy proposals>

Dec. 2018 Responded to the public consultation on the draft revised administrative ruling on "truck transportation during peak seasons such as New Year and summer" by the MLIT  
Aug.2018 Presentation "Regulatory policy for new economy and list of items to reform" at Small Committee on connected Industries for Industrial Structure Council, METI  
Apr.2018 "Proposal on New Law on Ridesharing"

### <Seminars / Events>

Sep.2019 Discussion with the Nat'l Tax Agency over the draft self-regulation for taxation on sharing economy by the OECD  
May.2019 Membership Seminar "Recent approaches in MaaS and the MLIT's call for demonstrations"  
Jul.2019 Member seminar on "New Law on Minpaku (private lodging services)"

## Expansion of Real Estate Market PT

### <Main activities>

Study real estate tech, and make policy proposals targeting at the solution of "lost building's value," the gap between accumulated investments in the real estate and asset amount of real estate, with counts up to around 500 trillion yen. ("Real estate information bank" idea by utilizing real estate version of "My Number" (individual number))

### <Policy proposal>

Feb.2017 "Real estate and New Industrial Revolution – Growth strategy towards nominal GDP of 600 trillion yen."

### <Seminars / Events>

Jul.2019 Membership seminar "The latest trend in the online explanation for Important Matters in real estate transaction"  
Jul.2019 Joint seminar "Regulatory reform on financial service and real estate"

## Education Reform PT

### <Main activities>

Study and make policy proposals for enabling education environment to foster global human resources

### <Policy proposals>

Jan.2019 Exchanged opinions with the Japan Association of National Universities  
Oct. 2018 Presentation on "distance education" at the working group of Investment Promotion & Miscellaneous Issues, the Regulatory Reform Promotion Council (hosted by Cabinet Office)  
Mar. 2018 Submit response at public comment occasion on the draft "Government Curriculum Guidelines"

### <Seminars / Events>

Jul.2019 Membership seminar "Business impact by EdTech-learning the status quo and the future-"  
May.2019 Membership seminar "Learn the latest trends in "Active learning", a key concept of the updated Curriculum Guidelines!!"

## SOGI Empowerment PT

### <Main activities>

Promote diversity and inclusion

### <Seminars / Events>

Aug.2019 The first seminar on fostering understanding on LGBT and other sexual minorities  
Apr.2019 Joined "Tokyo Rainbow Pride 2019" parade

JANE carries out other various types of advocacy activities including participation in government committees and providing written comments through the public comment process.

# Activity Summary

2018

General Meeting of Members

Mar 6: Ordinary General Meeting of members

New Economy Summit 2018

Apr 11: New Economy Summit 2018

Participation in Government Related Meetings

- Jan: METI the 1st meeting of "Study Group for "Future Classroom" and EdTech"
- Jan: METI "Japan Venture Awards 2018"
- Mar: PMO the 9th "Committee for Sharing Economy"
- June: PMO the 74th meeting of "IT Strategic Headquarters"/the 5th meeting of "Public and Private Sectors Data Utilization Promotion Strategy Meeting" \*Joint meeting
- Aug: MoE the 5th meeting of "COOL CHOICE Promotion Team"
- Oct: PMO the 3rd meeting of "Subcommittee on Digital Government"
- Nov: JCIE the 1st meeting of "Roundtable on Accepting Foreign Workers"
- Dec: PMO the 75th meeting of "IT Strategic Headquarters"/the 6th meeting of "Public and Private Sectors Data Utilization Promotion Strategy Meeting" \*Joint meeting

Open Seminars and Conferences

- Jan: New Year Party
- Feb: JANE Entrepreneur Seminar
- May: JANE Kansai Branch Member's networking party
- May: JANE Entrepreneur Seminar
- Aug: JANE Entrepreneur Seminar
- Oct: KANSAI SUMMIT 2018
- Nov: JANE Entrepreneur Seminar

Foreign Government Affairs

- Apr: 7th EU-Japan ICT Strategic Workshop (Tokyo)
- Jun: Japan-Germany ICT Policy Dialogue (Hannover)
- Nov: Courtesy Visit of Brazil Young Elite Nation Development Mission (Tokyo)
- Dec: 8th EU-Japan ICT Strategic Workshop (Vienna)

JANE Members Seminar Topics

- Jan: Membership Seminar "New law for private lodgings" (second time)
- Feb: Membership Seminar "New banking and financial regulation"
- Feb: Membership Seminar "Bit Valley 2020-When Shibuya becomes Japan's Silicon Valley" \*Co-hosted by Tokyu Corporation
- Mar: Membership Seminar "Future of education and role of ICT-Current situation and issues learned from case studies"
- Mar: Membership Seminar "Legal aspects of cryptocurrency"
- June: Membership Seminar "Lecture by FSA: Legal structure of financial regulations"
- June: Open seminar "Osaka Innovation Hub x JANE"
- Sept: Membership Seminar "Briefing session on subsidy for introducing IT tools"
- Oct: Membership Seminar "Overview of national strategic special zone of Tokyo Metropolis and how to utilize the system"
- Nov: Membership seminar "Cutting-edge business seminar at the National Diet" (Lecturer: Daisuke Sasaki, Executive Officer of JANE and Co-founder & CEO of freee K.K.)
- Nov: Membership Seminar "Information security lecture by Hiroshi Tokumaru -by using "Tokumaru-textbook"
- Nov: Membership Seminar "Cutting-edge business seminar at the National Diet" (Lecturer: Yosuke Tsuji, Executive Officer of JANE and Co-founder & CEO of Money Forward, Inc.)
- Nov: Membership Seminar "A must-see! Progress in "Real estate tech"-Introduction to leading-edge services"
- Dec: Membership Seminar "Cutting-edge business seminar at the National Diet" (Lecturer: Osamu Hasegawa, CEO of SOINN)



New Economy Summit



Kansai Summit

\*Titles and positions are as of the date of the events



# Activity Summary

2017

General Meeting of Members	Feb 28: Ordinary General Meeting of members
New Economy Summit 2017	Apr 6-7: New Economy Summit 2017
Participation in Government Related Meetings	<ul style="list-style-type: none"> <li>• Jan: METI "Japan Venture Award 2017" attendance as a judge panel</li> <li>• Feb: METI "Japan Venture Award 2017" ceremony</li> <li>• Feb: LDP Policy Division meeting on Education, Culture Sports, Science and Technology</li> <li>• Apr: LDP sub committee meeting of "Revitalization of Secondhand House Market"</li> <li>• Apr: LDP Special Mission Committees on Economic Structural Reform</li> <li>• Apr: LDP Policy Division meeting on Education, Culture Sports, Science and Technology</li> <li>• May: Attendance at media briefing of "FinTech Vision" at METI</li> <li>• May: METI, MEXT "Preparatory Meeting on Setting Dialogue Meetings between National Universities and Industries"</li> <li>• Jul: MLIT "Review Meeting of Flying Unmanned Aircraft/Drone beyond Visual Line-of-Sight and over people etc."</li> <li>• Sep: PMO "Review Meeting for Consideration of Online and One Stop Procedure for Incorporation"</li> <li>• Oct: PMO "Review Meeting for Consideration of Online and One Stop Procedure for Incorporation"</li> <li>• Nov: PMO "Council on Investment for the Future, Structural reform Promotion Meeting"</li> <li>• Nov: Komeito "Policy Request Conference"</li> <li>• Dec: LDP "Special Mission Committee on IT Strategy"</li> </ul>
Open Seminars and Conferences	<ul style="list-style-type: none"> <li>• Jan: New Year Party</li> <li>• Feb: Kansai Branch launching party</li> <li>• Oct: KANSAI SUMMIT 2017</li> <li>• Oct: Members' party</li> </ul>
Foreign Government Affairs	<ul style="list-style-type: none"> <li>• May: Meeting with Business Federation Luxembourg</li> <li>• Jun: Israel "Your Leadership Program" tour hosted by Israeli Government</li> </ul>
JANE Members Seminar Topics	<ul style="list-style-type: none"> <li>• Feb: Membership Seminar "Active use of Corporate Number, Corporate Information (Corporate Portal)"</li> <li>• Jul: Start "Study group on online trading in the age of FinTech"</li> <li>• Jul: Membership Seminar "Introducing JANE's recent activities"</li> <li>• Jul: Membership Seminar "Proposals from universities on developing human resources by academic-industrial collaboration"</li> <li>• Jul: Membership Seminar "Explanatory seminar about the Contract Guidelines on Data Utilization Rights"</li> <li>• Aug: Membership Seminar "Accepting foreigners – current situation and issues that companies should be aware"</li> <li>• Aug: Membership Seminar "Amended Act on Protection of Personal Information – advanced seminar"</li> <li>• Oct: Lecture from Mr. Heizo Takenaka</li> <li>• Dec: Silicon Valley tour and Silicon Valley Summit</li> </ul>



\*Titles and positions are as of the date of the events

# New Economy Summit (NEST)

New Economy Summit 2019



JANE hold "New Economy Summit (NEST TOKYO 2019)" on June 20, 2019. The 7th NEST had the panel sessions of front-runners in timely topics such as 5G, eSports, Ai x Medicine, and Digital First Law. More than 1,000 people attended this event.



# New Economy Summit 2019 PROGRAM

## LUNCH SESSION

### Silicon Valley at present

#### – What Tokyo can learn from its business innovation –

Kenji Kushida (Research Scholar, Shorenstein Asia-Pacific Research Center, Stanford University)

Noriyuki Matsuda (Founder & CEO, SOURCENEXT CORPORATION / Director, Japan Association of New Economy)

[Exclusive lunch event to JANE members and NEST TOKYO 2019 Supporting companies] In the first half, the two panelists knowing about Silicon Valley inside and out introduced the latest trends of SV where a series of large-scale IPOs have been taking place and its sources of innovation, then discussed what is necessary for Tokyo to be an "intelligent hub" for innovation. In the second half, we had a buffet lunch: all participants including the speakers freely mingled and networked.

## OPENING REMARKS

### The "Third Kaikoku" is about to Change Japan

#### – A new Japan envisioned by the Japan Association of New Economy –

Mickey Mikitani (Founder, CEO and Chairman, Rakuten, Inc. / Representative Director, Japan Association of New Economy)

Hiroshi Mikitani, Representative Director of JANE, shared with the audience his thoughts on the issues surrounding Japan in the new Reiwa era: the most current trends of the world, where the industrial structure was undergoing a rapid transition; how Japan should have positioned itself against that backdrop and what steps it should have taken. Besides, Mikitani presented JANE's new initiative the "Japan New Economy Index", the first of its kind as an initiative led by an economic association and that highly drew great attention of the media.

## SESSION 01

### The Impact of 5G

#### – Disruptive innovation brought by the next generation telecommunication standard –

Tareq Amin (Executive Vice President and Chief Architecture Officer, Rakuten, Inc. / Chief Technology Officer, Rakuten Mobile, Inc.)

Amir Segev (Co-founder and CEO, TEXEL)

Moderator / Tsutsumu Ishikawa (Journalist)

Having Tareq Amin and Amir Segev, the frontrunners of 5G and VR, this session focused on how the advent of 5G changes business and society, by spotlighting both infrastructure and applications. They discussed key issues such as "how is 5G network architecture like?" and "what are innovative user experiences which only 5G can realize?".

## SESSION 02

### eSports Have Come This Far

Takahiro Yamauchi (Managing Director, CyberAgent, Inc. / CEO, CyberZ, Inc.)

Umehara (Professional gamer), Tokido (Professional gamer)

Magotto (Professional gamer), Bonchan (Professional gamer)

Hameko (Game commentator), Nanai (Game commentator)

In the first half of the session, Takahiro Yamauchi, the CEO of CyberZ, Inc. shared prospects and challenges for the future of esports, which was rapidly developing as both a sport and a business. In the latter half, the world's top-level professional esports players demonstrated on the stage. The audience experienced the excitement of esports.

## SESSION 03

### Business in the Reiwa Era

#### – Views of young business leaders –

Genki Shiota (Co-founder and CEO, Akatsuki Inc. / Executive Officer, Japan Association of New Economy)

Yuya Taketani (Representative Director and Chief Executive Officer (CEO), Gunosy Inc. / Executive Officer, Japan Association of New Economy)

Yasukane Matsumoto (Founder & CEO, raksul,inc. / Executive Officer, Japan Association of New Economy)

Moderator / Daisuke Furuta (Journalist / Senior Fellow, BuzzFeed Japan)

Japan has entered a new age; from Heisei to Reiwa. Heisei saw our lives dramatically changed by technology development. With the evolution of AI and shifting to new working styles, further changes are expected to take place shortly. How will society evolve in this new age of Reiwa? In this session, young business leaders who also serve as the Executive Officers of JANE discussed business and future outlook for the Reiwa.

## SESSION 04

### Medicine × AI

#### – Possibilities and challenges in the application of AI in medicine –

Puneet Batra (Associate Director of Machine Learning, Broad Institute of MIT and Harvard)

Yuki Shimahara Ph.D. (Chief Executive Officer, LPIXEL Inc. )

Seigo Hara (Founder and CEO, MICIN)

Moderator / Takuya Kitagawa (Group Managing Executive Officer CDO (Chief Data Officer) of Technology Division, Rakuten, Inc. )

In this session, key figures at the forefront of this field discussed AI's achievement in the past ten years, the current situation, outlook in five and ten years of AI utilization in healthcare, and further the application in well-being beyond the treatment of diseases.

## SESSION 05

### The Impact of Digital First

#### – The directions in which Japanese business and society take will change –

Takuya Hirai (Minister in charge of Information Technology Policy)

Yasufumi Kanemaru (Chairman and President, Group CEO, Future Corporation)

Moderator / Mickey Mikitani (Founder, CEO and Chairman, Rakuten, Inc. / Representative Director, Japan Association of New Economy)

"Digital First Bill" was passed in the ordinary Diet session of 2019. In this session, we invited Mr. Takuya Hirai, Minister in charge of Information Technology Policy, who had been demonstrating strong leadership toward enactment of the bill, to frankly discuss ways to design and realize the future of digitalization of the Japanese society, together with Mr. Yasufumi Kanemaru, founder and Group CEO of Future Corporation and Mr. Mikitani, the Representative Director of JANE.

## NETWORKING PARTY

## New Economy Summit 2018



**Shinjiro Koizumi**  
Member of the House of Representatives

**Judith Rubinat**  
Head of Partnership Activation, FC Barcelona

**Shinya Yamanaka**  
Director, Center for IPS Cell Research and Application, Kyoto University

**Hisataka Kobayashi**  
Chief Scientist / Senior Investigator, Molecular Imaging Program, National Cancer Institute / NIH

**John Zimmer**  
Co-founder and President, Lyft Inc.

## New Economy Summit 2017



**Ben Horowitz**  
Co-Founder and General Partner, Andreessen Horowitz

**Drew Houston**  
CEO and Co-Founder, Dropbox

**Tom Kelley**  
Partner, IDEO Founder & Chairman, D4V (Design for Ventures)

**Grace Sai**  
CEO & Co-Founder, Impact Hub Singapore Managing Partner, Hub Ventures Fund

**Junichiro Koizumi**

## New Economy Summit 2016



**Taavi Rõivas**  
Prime Minister, The Republic of Estonia

**Andy Rubin**  
Founder and CEO, Playground Global

**Chris Anderson**  
CEO, 3D Robotics/ Founder, DIY Drones

**Linda Liukas**  
Co-founder, Rails Girls

**Yoshiharu Hoshino**  
CEO, Hoshino Resorts Inc.

## New Economy Summit 2015



**Drew Houston**  
CEO and Co-Founder, Dropbox

**Adi Tatarko**  
CEO & Co-founder, Houzz

**John Zimmer**  
Co-founder and President, Lyft Inc.

**John V. Roos**  
Former U.S. Ambassador to Japan / CEO, The Roos Group

**YOSHIKI**  
Composer, Producer, Entrepreneur

## New Economy Summit 2014



**Larry Ellison**  
Chief Executive Officer, Oracle Corporation

**Jerry Yang**  
Founding Partner, AME Cloud Ventures

**Tony Fernandes**  
Group Chief Executive Officer, AirAsia

**Alex Laskey**  
President & Founder, Opower

**Carey Kolaja**  
Vice President of Global Product Solutions, PayPal

\*Titles and positions are as of the date of the events

# Admission Procedure

## Online Application



Please fill in the application form on the JANE website.

## Auto reply confirmation



You will receive an auto reply once you complete the online application.

## Approval by JANE Board of Directors



Admission is subject to approval at a Board of Director meeting. Please note that the process would take approximately one or two months from your application submission date.

## Payment of Annual Membership Fee



You will receive a notification when your application is approved. JANE will then contact you regarding payment methods.

<b>Annual Membership Fee</b> <small>(covering a period from January to December)</small>	<b>[General Member]</b> <b>¥200,000 / 1 share* (No Admission Fee)</b> <small>* In the case of admission during the last half of fiscal year (July to December), the annual fee would be ¥100,000 / 1 share.</small>
<b>Member Benefits</b>	<ul style="list-style-type: none"> <li>- Participation in JANE member seminars and parties</li> <li>- Participation in JANE policy activities (making policy proposals etc.)</li> <li>- Participation in JANE-organized conferences (invitations or discount tickets are offered to members)</li> <li>- Provision of information on a regular and non-regular basis</li> <li>- Participation in policy-related surveys</li> </ul>

### Admission Criteria

Corporations and private business owners

Nonprofit organizations may be eligible to become a Supporting Member free of charge. Contact the JANE secretariat for details.

# Contact

## Japan Association of New Economy [JANE]

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<b>Web</b>	<a href="https://jane.or.jp/english/">https://jane.or.jp/english/</a>